★ GURTAM Telematics & Connected Mobility conference		September 10-11, 2025 Day 1	
1Hall	BUSINESS & INDUSTRY STRATEGY	2 Hall	TECHNOLOGY & ENGINEERING INSIGHTS
8.00AM Registration and Welcome Coffee			
9.00AM	Conference Kick-Off		
9.10AM	Perception vs reality: The actual trends and features of the European Fleet Telematics market Andrew Jackson PAVE Insight	9.10AM	Telematics Meets Al: Architecture, Implementation, and Business Impact Aliaksei Shchurko
9.40PM	Cleaning Morocco: How Telematics and Al Keep 7 Million Citizens' Streets Tidy Moaad El Aboudi Insight Solutions		
10.00AM	PANEL DISCUSSION: Telematics at the Core of Safer, More Secure Fleet Operations Moderator: Siarhei Havarunou Participants: Dainius Augutis, Klaus Burgstaller, Colm Brady	10.00AM	How Open-Source Advances the Industry: Traccar Founder's View Anton Tananaev
		10.30AM	Integrating OEM data – best practice and learnings, from POC to full-scale rollout Claire Alleume Mobilisights
11.00AM	Networking Break	11.00AM	Networking Break
11.30AM	Data That Moves Us: Rethinking Urban Mobility Through Inclusive, Sustainable Innovation Anders Bengtsson EIT Urban Mobility	11.30AM	Al-powered mobility: Vision, Precision, Prediction. A Look into How Al Transforms Fleet Parking Compliance, Vehicle Damage Detection, and Demand Forecasting Arturs Burnins ATOM Mobility
11.50AM	PANEL DISCUSSION: Finding the Real Savings: Cutting Costs and Staying Competitive with Fleet Digitalization Moderator: Siarhei Havarunou Participants: Moaad El Aboudi, Christoph Köhler, Klaus Burgstaller	12.00PM	Accelerating Connected Mobility Innovation: Building Scalable Telematics Solutions with AWS IoT Sunitha Eswaraiah Amazon Web Services
12.30PM	Driving the Future of Fleet Digitalization: Gurtam's Vision Aliaksandr Kuushynau Gurtam	12.30PM	Beyond Events: Unlocking Risk Insights with Context-Aware Driving Data Jorit J. K. Schmelzle Peregrine.ai
13.00PM	Lunch Break	13.00PM	Lunch Break
14.30PM	Where Do We Go Now? 10 Years On Al for Real-Time Mobility Problems Luis Moreira-Matias Titannis	14.30PM	Precise Positioning Without GPS: Teltonika's Algorithms Under The Hood Guoda Rimaitė Teltonika Telematics
15.00PM	Digital Transformation Reimagining Mobility: Product, Business, and Everything In-Between Partha Goswami PG Mobility Analysis LLC	15.00PM	Edge Hardware Plus Cloud Power: Asset Tracking Where Every mAh Matters Ken Everett Digital Matter
15.30PM	Networking Break	15.30PM	Networking Break
16.00PM	PANEL DISCUSSION: Executive Panel: Leading Through the Next Era of Mobility and Fleet Innovation Moderator: Amy Nordrum Participants: Andrius Rupšys, Frank Stoecker, Aliaksandr Kuushynau, Boris Pankov	16.00PM	Building Hardware-Agnostic Video Telematics with flespi: Challenges and inSights from Year One Sergei Leuchanka Telematics inSights
		16.30PM	GeoRide: IoT in Extreme Conditions – Passion, Resilience, and Innovation Thomas Chambon GeoRide
17.00PM	Day 1 Closing Word	17.00PM	Day 1 Closing Word

★ GURTAM Telematics & Connected Mobility conference September 10-11, 2025 Day 2 1Hall 2 Hall **BUSINESS & INDUSTRY STRATEGY TECHNOLOGY & ENGINEERING INSIGHTS** 8.00AM Welcome Coffee **Day 2 Welcoming Word** 8.50AM Manufacturer's View: How ELA Innovations Death to the Dealer, Long Live the Trader **BLE Beacons Expand Telematics** Matthew Khouri 9.00AM 9.00AM Wandrille Lesueur HMD **ELA Innovation** Connecting Everything: How Practical IoT Is Powering Smarter Cities and Industries BLE Beacons in Agrotech: A Hands-On Experience 9.15AM 9.35AM Karim ElDessouky Jan Palas ZainTECH AG info PANEL DISCUSSION: **Battery-Efficient BLE Tool Tracking** Fleet Management Solutions Driving Flutter App Without GPS Hardware a More Sustainable Future 9.35AM 9.55AM Chinmay Sharma Moderator: John Grygorcewicz Participants: Taco Olthoff, Anton Tananaev, Milan Šuletić, Denis Grebennikov Ecit Mesh Technology: Go Beyond Standard Bluetooth 10.15AM Mykolas Mankevicius Teltonika Telematics 10.30AM **Networking Break** 10.30AM **Networking Break** Innovative & Profitable Subscription Novel Fuel Monitoring: Non-Intrusive, and Flexible Leasing Models Algorithm-Driven Hydrostatic Sensors 11.00AM 11.00AM Christoph Köhler Eitan Kirshenboim Porsche Consulting **ERM Advanced Telematics** PANEL DISCUSSION: What's Next for Mobility? From AI to **Integrating CAN Decoding in Telematics** electrification — the forces driving the Devices industry's evolution, and what they mean for 11.30AM 11.30AM Andras Limp business today Inventure Automotive Moderator: Amy Nordrum Participants: Partha Goswami, Rugilė Andziukevičiūtė-Buzė, Karim ElDessouky The Future of Telematics Data Milan Šuletić 12.00PM SquareGPS **Lunch Break** 12.30PM Lunch Break 12.30PM **Road Tolling:** Need for Speed: How to Stop Your IoT The Invisible Future of Fleet Telematics Connectivity From Driving You Crazy! 14.00PM 14.00PM Lubor Lancos Artur Michalczyk Kapsch TrafficCom AG **Unlocking High-Margin Opportunities in Fuel** Ask More From Your Network Analytics Jacob Jagger 14.20PM 14.30PM Boris Pankov Onomondo Omnicomm **Revolutionizing Driver Onboarding** with OEM and Aftermarket Data Insights 14.40PM Vladislav Herchykau Bamboo Group 15.00PM 15.00PM **Networking Break Networking Break** PANEL DISCUSSION: **Customizing Telematics for Real-World Projects: from Trains to Cold-Chains Navigating OEM and Aftermarket Data:** Real-World Strategies, Trade-Offs, 15.30PM 15.30PM and What's Next Amin Mansoori Moderator: Colm Brady GeoGPS Participants: Claire Alleume, Vernon Bonser, Katharina Roecker From Launch to Scale: The Toolsense.io Architecture, Teams, and Lessons 16.00PM Gergely Bereczki

Day 2 Closing Word

16.45PM

17.00PM

Conference Closure Evening

16.45PM 17.00PM

16.25PM

Toolsense.io

on flespi

GetGPS

Maksim Kasatkin

Day 2 Closing Word

Conference Closure Evening

Al vs Development Team: A Controlled **Experiment in Mobile App Engineering**